



Actionable Solutions to Help Improve Breast Cancer Care

Community Inspiration from the Global BC Impact Summit

A Message From The Planning Committee

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In October 2020, Pfizer and multidisciplinary breast cancer advocates virtually convened at the first **Global Breast Cancer Impact Summit** to develop a list of **81 actionable solutions**, which are meant to further facilitate discussion and connection among the breast cancer community and inspire action on behalf of patients.

There are many aspects of breast cancer care that impact a person's overall breast cancer experience. We chose to focus on **four areas** where we felt we could make a **significant impact**:

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Research Solutions

The work that goes into **breast cancer research** is inspired by the millions of people facing the disease. But patients shouldn't just **inspire** research advances, they should also **drive** them. Patients need to have a **voice** in decision-making and **co-creating** solutions that enhance their experience and outcomes. The Summit participants brainstormed **15 actionable solutions** that aim to support people with breast cancer in doing just that.



“

It's important that clinical trials be patient centric, it's a good start. There should also be more consolidation and comprehensive strategy across the board and collaboration with patients and all stakeholders.”

- Jamil Rivers
METAvisor



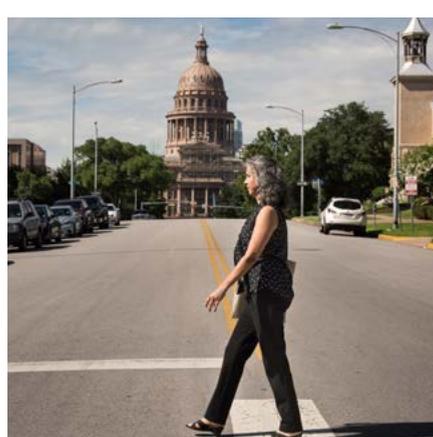
Educate on how to access information on existing clinical trial registries.

Clinical trials in the U.S.

Clinical trials in the EU and EEA

Policy Advocacy Solutions

Policy advocacy is **challenging work**. Though **patient advocates** work tirelessly to have their **voices heard**, most report it is often difficult to **break through the noise** among competing interests in the public policy arena. The Summit participants identified several challenges patient advocates face with regard to policy advocacy, and aligned on **16 actionable solutions** aimed at ensuring **decision-makers** hear and **address the needs** of people living with breast cancer from a systemic perspective.



Patient Support Solutions

Today, breast cancer patients are more **empowered** than ever before, and that's in large part due to the **resources** provided by the **advocacy community**. But there is more work to be done to ensure breast cancer patients in communities around the world receive the **support and care** they need and feel empowered to speak up for their health. The Summit participants discussed the topic of **patient support programs** and came up with **43 actionable solutions** to help make an even bigger **impact** for patients.



References

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2. Centers for Disease Control and Prevention. Talking points about health literacy. <https://www.cdc.gov/healthliteracy/shareinteract/TellOthers.html>. Accessed March 9, 2021.
3. School of Public Health - University of Minnesota. U.S. rural breast cancer patients must routinely travel long distances for treatment. <https://www.sph.umn.edu/news/u-s-rural-breast-cancer-patients-must-routinely-travel-long-distances-for-treatment/>. Accessed March 9, 2021.

COVID-19 & Breast Cancer Solutions

To say this is a **challenging time** for people living with breast cancer is an **understatement**. At the same time, the **COVID-19 pandemic** also revealed the **resilience** of the breast cancer community as it found ways to **adapt** to continue to care for and **support patients**. The Summit participants discussed how disruptive COVID-19 has been to the breast cancer community and **7 actionable solutions** resulted by the disruptions to address the needs of people with breast cancer.

